



Floral Park Art League

NEWSLETTER

September 2013

New Meeting Place - Floral Park Library

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Membership Application ... Attached

Sponsored in part by the New York Racing Association

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Starting at our October meeting we will be moving to the Floral Park Library. While we were pleased with the American Legion Hall it was decided that we should be taking advantage of the wonderful facilities at the Library. The room is bright and beautiful and hopefully by the move we may attract more people to become members of the FPAL. Our monthly meetings will be published in the Library Newsletter and hopefully more people will take advantage of our demonstrations. I myself visited the Library and personally spoke to Pat Eren and Robert Rouge who has arranged for our using the facilities. The time constraint is different however for

our meetings - they will start at 7 PM and end at 8:30PM. We are hopeful that this will be a good move. And, of course, coffee and cake will be part of the agenda. Mario Tucci of whom many are familiar will be giving our first demo for this year. He was a former member of the FPAL and also a past Vice President. Information on Mario and what he is about, as well as, what he will be demonstrating is on the second page of this newsletter.

Raffle at the Show on June 8th & 9th

Thanks to the many artist members who donated paintings (7 in all) for the raffle (Chinese Auction) that was held at our 56th Annual Spring Show and Sale. The donors were George Christ, Pat DeComo, Nancy Fabrizio, Pat Lee, Dorothy Webster (Picture not available), Eileen Stattel (Picture not available), and Don Zwerling. Thanks to the excellent work of Robert Rouge in manning the booth, the proceeds from the raffle were over \$300.

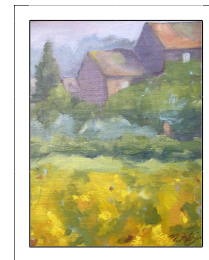
Displayed are some of the paintings that were part of the raffle.



"Going to the Beach"
Pat DeMarco



"End of Vanderbilt Pkwy"
George Christ



"Hillside Summer"
Nancy Fabrizio



"Riot"
Pat Lee



"Working Out"
Don Zwerling

A brochure was available with a Bio of each of the artists, a copy of the painting, the size and medium. All the winners were thrilled with the paintings they received and were grateful for the opportunity to go home with a "work of fine art". Thanks to all!

Mario Tucci - Demo for October 7th



Self portrait

Our demonstrator in October will be Mario Tucci, an award winning Portrait Artist. The meeting will be at the Floral Park Library. The live demonstration will be *Techniques in Attaining Realism Using Acrylics or Oils*.

Starting a new career after retiring from Hewlett-Packard, Mario rediscovered his love for painting. He began doing murals for family and friends just for fun. When he got serious about it, he was lucky enough to study with some of the greatest muralists in the World today.

Mario had an affinity for faces so he also began to do portraits. His Trompe L'Oeil training now helped him create three-dimensional realistic portraits. He studied portraiture with Dan Slapo who was given the title of "Master" by the Pastel Society of America for winning three of their competitions in his lifetime. He's also taken workshops by Nelson Shanks, Everett Raymond Kinstler, Richard Whitney, Marvin Mattelson and Robert Armetta.



Mario is very involved in the local artist community. He's was the VP of our FPAL for

many years and accepted the position as the Portrait Society of America's Ambassador to NY State. He recently chaired the Connecticut Society of Portrait Artists "Faces of Winter 08" exhibition and seminar where 10 of the top portrait artists in the country presented the "Boston School of Portraiture". He also juries local competitions, teaches and has won numerous awards like the John R. Grabach Memorial Award at the Salmagundi Club

Mario teaches Oil Painting and Portraiture at Elderfields Art School and has several private students.

We are indeed fortunate to have Mario as our October demonstrator.

Detailed directions to the Floral Park Library - 17 Caroline Place, Floral Park

From Cross Island Parkway - Take Exit Jamaica Ave. (25) going East . Jamaica Ave. becomes Jericho Tpke. continue to Kentucky Fried Chicken on right - turn right on Tulip Ave. Continue on Tulip to **before** the RR tressel - The Library is on your right on the corner of Tulip Ave. and Caroline Place.

Getting the Word Out - Art Happenings

There are many opportunities for artists today. It is our intent to make you aware of these events available to you monthly. If you are aware of any events that are not mentioned, please do not hesitate to let us know so that we can include this information in the newsletter.

If you have received any awards or have any info that you would like to share with the membership of the FPAL, please let me know so that I can include it in the newsletter. eileenstattelop@hotmail.com or call 516 352-7327

FPAL Officers

President:	Robert Rouge	516 841-9509.	Vice President	Cliff Forziat	516-354-0179
Treasurer:	Lillian Forziat	516 354-0179	Secretary	Eileen Stattel	516 352-7327
Show Chr.	Pat DiComo	516 775-0553	Hostesses:	Dorothy Webster	516 239-3202
Publicity:	Open			Patricia Lee	718-847-7987

Website: www.floralparkartleague.org

Happenings of the FPAL - October 2013

October 7th **Demo** - Technics in attaining realism using Acrylics or Oils - Mario Tucci
Floral Park Library, Caroline Place, Floral Park - 7 PM - 8:30 PM

Rare and Fair

After my recent letter about the art market returning to happy times, I received a lot of personal emails. Some were from folks who said I was a spoiled brat and out of touch with the misery of today's painters. Others told me I had a better grasp of economics than J.P. Morgan.

I admit there was something I missed in my letter. It was about rarity.

Art is like lobster. Ten years ago lobstermen were selling lobster off the boat for \$6 a pound. These days they are lucky to get \$2. It seems global warming has caused a bloom that has made them altogether too available. Lobsters aren't rare anymore. It's all about supply and demand. In the meantime, restaurants struggle to keep prices high and convince gourmets that lobster is still a luxury. It isn't. Anytime soon, lobster could be as cheap as chicken.

These days, many painters are stuck with large inventories. There are many reasons. With all the workshops and learning opportunities now available, more painters are alive and well than ever before. Since 2008, fewer galleries are working to represent artists, and fewer customers are ready to buy their art. Further, with the advent of the Internet, the number of do-it-yourselfers online has flooded the market. Paintings aren't rare anymore.

To sell art effectively, you need to keep things rare and fair.

Rothkos, DeKoonings and Pollocks, for example, fetched mighty prices because they were "controlled rare." That is, dealers got hold of them and made sure the work got to the right places in a timely fashion. Unfortunately, these painters are also remarkably easy to fake. Recent events focusing on Ann Freedman, president of now defunct, formerly prestigious Knoedler and Company, managed to sell 63 Abstract Expressionist fakes, including the names mentioned above. U.S. authorities have charged Glafira Rosales with employing an elderly Queens resident Pei-Shen Qian to paint them.

In changing times, "economic disequilibrium" can be the norm. Throw in rotten lobsters, and things get even more out of whack.

James Denham-Steuart first used the phrase "supply and demand" in 1767. Pioneer economists Adam Smith and David Ricardo both used the term. For artists who might continue to thrive, rarity needs to be built in to what we do, both in our understanding of our times and the daily conduct of our creative lives.

PS: "If desire for goods increases while its availability decreases, its price rises. On the other hand, if availability of the good increases and the desire for it decreases, the price comes down." (14th Century Arab scholar Ibn Taymiyyah)

Esoteric: What's an artist to do? Working through reliable galleries tends to stabilize prices and manage availability. Dedicated artists are naturally going to produce more or less work at different points in their careers and spanning varying economic conditions. But the competitive (and welcome) free-for-all taking place right now is a challenge to some of the better galleries. Like lobster restaurants, they try to maintain choice, quality and price. They also stand behind their loyal artists and stay out of trouble.

Floral Park Art League Membership

The Floral Park Art League of Long Island is one of the oldest Art leagues in Nassau County.

It was established in 1956 by a small group of artists who would meet in each other's homes to discuss their work. In 1969 the members voted to open the league to include artist outside of Floral Park. In 1970 the league moved to the Floral Park Memorial High School and then moved again in 2009 to the Floral Park American Legion Hall on Elizabeth Avenue in Floral Park. In 2006 we became a non-profit organization. As of the Fall of 2013 we hold our meetings to the Floral Park Library.

Although the FPAL is a grass-roots league, members include professionals as well as, amateurs from all over Long Island and NY State.

What the Floral Park Art League offers its members:

- ❖ **Monthly demonstrations featuring renowned artists.**
- ❖ **An outdoor member show yearly provides an opportunity to exhibit and sell artwork. A spring and fall show and sale is held at Floral Park Memorial Park. There is also a Juried show in the spring with cash prizes. Eligible to enter Equestrian Competition sponsored by NYRA (New York Racing Association)**
- ❖ **A monthly Newsletter offers an invaluable source of information including many upcoming shows and opportunities of Art happenings on Long Island and elsewhere.**
- ❖ **Discounts at local art supply retailers.**

The Floral Park Art League is dedicated to promote artistic growth and gives artists an opportunity to advance their own skills. If you are an artist, who wants to meet other artists, find out where there is an art class or hear about a new technique, come and join us. Support from all patrons of the arts is welcome.

All this for only \$25 annual dues. Membership is for a full year starting in September 2013 and terminating in August 2014. All meetings are at the Floral Park Library and will begin promptly at 7 PM.

To join, fill out the form attached and mail to Floral Park Art League, P.O. Box 72, Floral Park, NY 11002, with a \$25 check payable to Floral Park Art League.

Getting the Word Out - Art Happenings

Tony LaMarca president of the Suburban Art League of LI has graciously invited any FPAL member to attend any of the demo's at the Woodburn Community Center. You may contact Tony directly by calling 516 334-2551 . The demo's are:

October 1	Dennis Ponsot	Watercolor
November 4	Donna Moraff	Watercolor/Pastel
December 3	Jock Anderson	Egg Tempera

The address of the Center is 7800 Jericho Tpke., Woodbury, NY (Directly opposite the Fox Hollow Inn) 516 677-5992